

EXPERIENCE



FOOTWEAR DESIGNER II

September 2025-current / Full time
Hybrid (Santa Barbara, CA)

- designing seasonal lifestyle footwear collections
- conducting market/trend research, analog/digital sketching, mood boards, tech packs, redlines, working cross-functionally with product line managers and development
- presented design concepts to leadership and cross-functional partners
- partnering with marketing, merchandising, and materials teams to align product narratives with seasonal stories



FOOTWEAR, APPAREL, & COLOR DESIGNER

January 2024-September 2025 / Footwear Designer
August-December 2023 / Design Intern
Hybrid (Santa Barbara, CA)

- assisting the footwear (main role), apparel, and color design process for the AHNU team
- managing several projects for seasons across performance-inspired categories
- design process: market/trend research, analog/digital sketching, mood boards, tech packs, redlines, working cross-functionally with product line managers and development, understanding consumer needs and implementing AHNU design DNA
- traveling internationally to work with partner factories to learn about processes and assist as lead designer in sample revisions



TECHNICAL DESIGN INTERN

February-May 2023 / West Chester, OH

- assisted the technical and accessories design team with the creation of CADs and tech packs
- created 3D models of packaging for apparel items in Fusion 360, Illustrator, and Photoshop
- assisted with the sample intake and review process
- took the lead on a backpack design project from the ideation+sketching phase to 3D modeling, CAD, and tech pack creation



PACKS, BAGS, & LUGGAGE DESIGN INTERN

May-August 2022 / Longmont, CO

- conducted trend, color, and material research and presented findings in weekly team meetings
- assisted in the sample review process including: measuring and comparing samples to tech packs, creating redlines, communicating with factories
- sketched and created CADs and tech packs for backpacks, packs, and luggages
- created logo renderings on product for marketing
- took the lead on several projects for research and design for product being released in the upcoming seasons



WOMEN'S FOOTWEAR DESIGN INTERN

August-December 2021 / Goleta, CA
February-May 2021 / Remote

- assisted in the design process for the AW 22 and SS23 seasons for the women's footwear design team
- communicated design concepts through analog/digital sketches
- created CADs and tech packs
- created graphic prints in Illustrator used by the footwear and apparel teams
- participated in material meetings and learned about sustainable material innovation
- created logo stories and conducted trend/color/material research
- re-designed a heritage style, including: creating a tape-up, sketching, creating redlines and communicating with the factory, creating a CAD and tech pack

EDUCATION

UNIVERSITY OF CINCINNATI

Bachelor of Science in Design | Class of 2024

DAAP, College of Design, Architecture, and Planning
Industrial Design

Kappa Phi Lambda Sorority Inc.

Spring 2020-Current | Founding Member

- one of the founding members for the associate chapter at the university of cincinnati
- bringing cultural diversity onto campus
- hosting and organizing service, cultural workshops, and collaborative events with other organizations
- positions held: vice president, design, and fundraising

Multicultural Greek Council

January 2021-January 2022 | Head of Public Relations

- designed all graphics for events, the organization's instagram page, and website
- worked in conjunction with executive board members to oversee all multicultural sororities and fraternities
- collaborated with PR chairs from outside universities to host service events

Worldfest

Fall 2020 | Head of Programming

- planned and organized all events for UC's largest two-week celebration of diversity, including: reaching out to organizations and maintaining communication with all orgs to plan their event, creating an expense sheet to make sure event stays within budget

CHIBA UNIVERSITY

Chiba, Japan | October 2022-February 2023

- selected to participate in the Fall 2022 semester study abroad program at Chiba University
- took classes on: design communication, product design, implementing ai within design, and japanese language and culture

SKILLS

DIGITAL: procreate, fusion 360, adobe illustrator, photoshop, indesign, XD, and after effects, blender, sketchbook pro, key shot, microsoft suite, figma

DESIGN/ANALOG: sketching, trend, market, color, and material research, prototyping, sewing, 3D modeling, 3D printing, user journey maps, CAD and tech pack creation, redlines, sample review, soft goods, footwear, and accessories design